



INTELLIGENCE 2010 “The Next Domino?”

Australian Institute of
Professional Intelligence Officers
Hilton on the Park, Melbourne
27-29 July



Sponsorship & Exhibition Prospectus

Invitation to Sponsor and Exhibit

On behalf of the Australian Institute of Professional Intelligence Officers (AIPIO), it is with great pleasure that I invite you to participate in the 19th international intelligence conference and exhibition, **Intelligence 2010**, which will convene at the Hilton on the Park, Melbourne over the period 27-29 July. The conference and exhibition will bring together intelligence professionals from around Australia, the Asia Pacific region and the rest of the world.

As a not-for-profit Institute, AIPIO (www.aipio.asn.au) seeks to maintain our annual registration fees and conference registration fees at very competitive levels. This policy ensures that the annual conference and exhibition attracts an audience of approximately 150 intelligence professionals, drawn from across the intelligence community in Australia, New Zealand and overseas countries.

The Conference Committee is building on the success of previous Intelligence conferences and planning a collaborative, multi-streamed program designed to deliver a comprehensive professional development experience. **Intelligence 2010** will include an extensive trade exhibition and professional demonstrations. **Intelligence 2010** is the opportunity to establish new contacts, network with your peers and share insights into today's topics, trends and innovations in the Australian Intelligence Community (AIC).

We will continue to enhance and broadly develop the quality of presentations and the quality of speakers. Intelligence 2009 saw a diverse range of material delivered from some of the notable individuals from our profession such as:

- * Mike McConnell, former US Director of National Intelligence
- * Ian Carnell, Inspector General Intelligence and Security
- * David Irvine - Director General ASIO
- * Angus Campbell - Deputy National Security Adviser
- * Michael Phelan - Chief Police Officer ACT Policing
- * Michael Outram, Executive Director Intelligence and Investigation Programs, Australian Crime Commission
- * Ross Babbage Chairman, Kokoda Foundation

* Paul Monk, Managing Director, Austhink

* Jeff Buckpitt, National Director Intelligence and Targeting, Customs and Border Protection

This level of excellence in relevance of topics and levels of presenters will be continued into Intelligence 2010

Please consider the information on the following pages and don't hesitate to contact our professional conference organiser Phil Holmes at *Convention Wise* (www.conventionwise.com.au) for further assistance. I hope you'll join us for an inspiring gathering at one of Australia's most vibrant locations.

We look forward to seeing you in Melbourne at Intelligence 2010 – The Next Domino?.

Greg McAnulty
President
AIPIO

**AIPIO
INTELLIGENCE 2010
BUSINESS CASE – SPONSORSHIP AND EXHIBITION**

Key Points

- The Australian Intelligence Community (AIC) market is worth more than \$500 million annually, and is providing new opportunities for the private sector to contribute expertise and solutions to the AIC market.
- In addition to the formal AIC and the more traditional military uses, intelligence is also well accepted as a decision support function in many organisations and businesses across the government and the private sectors.
- The Australian Institute of Professional Intelligence Officers (AIPIO) is the peak representative body for intelligence practitioners in Australia, and a key gateway to the Intelligence market.
- Intelligence 2010 to be held in Melbourne over the period 27-29 July provides an excellent opportunity to partner with AIPIO in showcasing products and services of interest to Intelligence professionals across both government and private sectors.

Background

The Australian Institute of Professional Intelligence Officers (AIPIO) was incorporated in 1990 as a non-profit organisation. The AIPIO mission is to promote intelligence as a widely-recognised profession in Australia. AIPIO is the peak representative body for intelligence practitioners in Australia. AIPIO seeks to meet the professional development needs of these intelligence practitioners.

The most prominent event organised by AIPIO on an annual basis is an international conference and exhibition. The next annual conference and exhibition (Intelligence 2010) will be held in Hilton on the Park, Melbourne, over the period 27-29 July. The theme for 2010 is **'Intelligence 2010 – The Next Domino?'**

The conference will consider the significant influence events such as 9/11 and the Global Financial Crisis have had on the growth and development of the intelligence profession. These often unanticipated events – like falling dominoes – have had a cascading impact on intelligence and the way the profession has emerged.

Intelligence 2010 will build on the 2009 conference theme of “Navigating Uncertainty”, consider the next domino that will impact the intelligence profession and whether we are prepared to face future challenges whilst sustaining the recent growth and development of the profession.

The AIC Market

According to the Australian Homeland Security Research Centre (2005), the Australian Intelligence Community (AIC) market is worth more than \$500 million annually. A detailed examination of that expenditure reveals that the business potential for the private sector is rather modest, and winning a portion of the work resulting from this expenditure is challenging. For example, pervasive attitudes of secrecy and caution in the AIC ensure that private sector involvement in the AIC market is neither rapid nor constant.

Generally, selling products in the AIC market is substantially easier than selling services. Products often do not require intimate access to the work of AIC agencies, and there is no need to have a detailed understanding of how and where the products will be employed. Commercial support services, such as recruitment and training, are easier to supply than professional support services, such as project management, engineering and analytical services, which require intimate knowledge of the AIC agency's operations.

Over the next few years, the increasing intensity of intelligence effort at the national level in Australia will create new opportunities for the private sector to contribute expertise and solutions to the AIC market. Size is not a key determinant for entering the AIC market; however, the entry costs can be expensive. These costs include the price of building relationships and trust, obtaining information on opportunities, meeting product standards that can exceed commercial standards, as well as addressing personnel security requirements that include vetting of staff.

The Broader Intelligence Market

Business today, whether government or private sector, relies heavily on quality and timely information to make the right decisions at the right time. Over the past two decades the use of intelligence as a formal function to support decision making has increased to the point where many organisations now have dedicated intelligence capabilities to assist in the collection, analysis and use of value-added information in support of their activities. Such capabilities are common practice today in law enforcement, compliance, risk, finance and security work, among many others.

Over the coming years this trend will continue and the demand for skilled intelligence professionals, supported by state-of-the-art systems, tools and quality training will remain, if not increase as the management and interpretation of ever increasing volumes of information becomes increasingly challenging. As such there will continue to be new opportunities for the private sector to contribute to expertise and solutions to meet these demands.

AIPIO as a Gateway to the Intelligence Market

AIPIO programs actively engage a select and highly targeted audience within the wider intelligence community. AIPIO has a membership base of over 500 intelligence professionals. The AIPIO website (www.aipio.asn.au), receives over 6000 hits per month from a global audience. The website hosts six blogs that reflect the diversity of interests amongst the AIPIO membership. The AIPIO listserv engages over 300 members on a regular basis.

The AIPIO annual conference and exhibition is the largest event in Australia for intelligence practitioners. Typically, the AIPIO annual conference and exhibition attracts an audience of approximately 150 intelligence professionals drawn from across the wider intelligence community in Australia, New Zealand and overseas countries. An indicative audience breakdown of the AIPIO annual conference and exhibition comprises:

- 40 per cent Government officers of the Australian Intelligence Community (AIC);
- 30 per cent officers of the Australian law enforcement and compliance community; and
- 30 per cent private enterprise employees, intelligence and security consultants, academics, journalists, and information technology and services professionals.

Value Proposition for Sponsors and Exhibitors

AIPIO values and actively promotes the contribution of partners in aligned professional bodies, academe, industry, and allied professions in servicing the needs of intelligence practitioners, and the wider

intelligence community. Sponsorships and exhibitions at relevant industry events are key components of any business strategy, offering a personalised marketing tool through face-to-face channels. However, effective market strategies for the Intelligence market require less logo ubiquity and more brand meaning.

The specialised character of the audience at the AIPIO annual conference and exhibition allows industry partners to demonstrate their solutions in a readily understood context. A contextualised solution builds stronger brand connections with the target market and promotes positive shifts in value perceptions. Also, a contextualised solution promotes reciprocal commitment through the exchange of soft intelligence for further development of products and services to meet the evolving needs of the Intelligence market.

While some companies continue to see the investment decision as an expected return in terms of hard sales, a more enlightened view sees the investment in sponsorship and exhibition amortised over the longer-term in sustaining strategic partnerships. In the lucrative but highly discriminating market, a partnership with AIPIO provides access to a select and highly targeted audience, as well as the opportunity to positively influence that audience.

Point of Contact

AIPIO has engaged *Convention Wise* (www.conventionwise.com.au), a professional conference organiser, to manage Intelligence 2010. Sponsor and exhibitor opportunities and entitlements are detailed at the Convention Wise website, and in the accompanying Intelligence 2010 Sponsorship and Exhibition Handbook. Also, specific enquiries about tailored sponsorship and exhibition opportunities may be directed to *Convention Wise* on telephone (03) 6234 1424, or mail@conventionwise.com.au.

Gillian Wilson
Conference Convenor
Intelligence 2010

Sponsorship packages for 2010

| | |
|------------------------------------|----------|
| 1. Principal Sponsor | \$11,000 |
| 2. Major Sponsors | \$ 7,700 |
| 3. Conference dinner | \$ 6,600 |
| 4. Conference Satchel | \$ 4,400 |
| 5. Welcome Reception | \$ 2,750 |
| 6. Networking Drinks (pre-Dinner) | \$ 2,750 |
| 7. Pocket program | \$ 1,650 |
| 8. Conference name tags & lanyard | \$ 1,650 |
| 9. Lunches (2 available) | \$ 1,100 |
| 10. Morning / afternoon tea | \$ 550 |
| 11. Satchel insert | \$ 660 |
| 12. Advert in Handbook (A4 B&W) | \$ 440 |
| 13. Exhibition booth (Members) | \$ 2,750 |
| 14. Exhibition booth (Non-Members) | \$ 3,025 |

Booths will be allocated only after receipt of application form and deposit.

**** ALL PRICES INCLUDE GST**



Principal Sponsor (1 only) \$11,000

The Principal Sponsor of Intelligence 2010 will be associated with all aspects of the conference. It is an excellent opportunity to demonstrate support for the profession and to further its development through the annual national conference. The sponsor will be acknowledged through the following:

- Recognition as the Principal conference sponsor on all printed and online conference material, but not the Conference Satchel or Pocket Program
- Three complimentary conference registrations (includes Welcome Reception, Dinner & Closing Drinks)
- Three additional complimentary conference dinner tickets
- Acknowledgement as the Principal Sponsor on signage in the registration area
- Acknowledgement as the Principal Sponsor in the conference opening proceedings
- Acknowledgement as the Principal Sponsor during the closing ceremony
- Logo recognition on conference signage in the plenary hall
- A full page A4 black & white advert (supplied by you) in the conference program handbook
- A company profile in the program handbook
- An exhibition booth (with opportunity to purchase a second booth if required)
- A satchel insert opportunity (1 item only - provided by the sponsor)
- A delegate list provided after the conference (Name and company only, subject to privacy laws and individual delegate approval)

Major Sponsor \$7,700

Major Sponsors will be acknowledged through the following:

- Recognition as an important conference sponsor on all printed and online conference material, but not the Conference Satchel or Pocket Program
- Two complimentary conference registrations (includes Welcome Reception, Dinner & Closing Drinks)
- Two additional complimentary conference dinner tickets
- Acknowledgement as a Major Sponsor on signage in the registration area
- Acknowledgement as a Major Sponsor in the conference opening and closing proceedings
- Logo recognition on conference signage in the plenary hall
- A half-page A4 black & white advert (supplied by you) in the conference program handbook
- A company profile in the program handbook
- An exhibition booth
- A satchel insert (1 item only - provided by the sponsor)
- A delegate list provided after the conference (Name and company only, subject to privacy laws and individual delegate approval)

Conference Dinner \$6,600

The Conference Dinner in the Hilton on the Park will be a highlight of the social program. This year we are supporting the Victoria Police “Blue Ribbon Foundation” with part of the proceeds.

The Dinner sponsor will receive the following acknowledgements and opportunities:

- Naming rights to the Conference Dinner will be shared with the chosen AIPIO beneficiary, the Victoria Police “Blue Ribbon Foundation”
- Acknowledgement as the Dinner Sponsor during the dinner evening
- One complimentary conference registration (includes Welcome Reception, Dinner & Closing Drinks)
- Five additional complimentary tickets to the conference dinner
- Organisation name and logo printed on the dinner menu
- Logo recognition on your signage in the dining room
- Recognition as the Dinner Sponsor on all printed and online conference material, but not the Conference Satchel
- Acknowledgement as the Dinner Sponsor on signage in the registration area
- A half-page A4 black & white advert (supplied by you) in the conference program handbook
- A company profile in the program handbook
- An exhibition booth
- A satchel insert (1 item only - provided by the sponsor)
- A delegate list provided after the conference (Name and company only, subject to privacy laws and individual delegate approval)

Conference Satchel \$4,400

Sponsorship of the Conference Satchel includes:

- High visibility with the sponsor’s name and logo alongside AIPIO on the satchel
- One complimentary conference registration (includes Welcome Reception, Dinner & Closing Drinks)
- Recognition as a sponsor on all printed and online conference material, including Satchel
- Acknowledgement as a sponsor on signage in the registration area
- A company profile in the program handbook
- A delegate list provided after the conference (Name and company only, subject to privacy laws and individual delegate approval)

Exhibition Booth Members \$2750 Non-Members \$3025

Your presence at the Conference gives you direct access to delegates and decision makers.

Exhibitors will receive acknowledgment on the conference web pages and:

- One complimentary conference registration (includes the Welcome Reception and Dinner);
- An organisation or company profile in the program handbook;
- See the ‘Exhibitor manual’ for other details. (Contact Phil Holmes at Convention Wise)

Welcome Reception \$2,750

This function, on the evening preceding the conference opening provides an opportunity for delegates to meet in a convivial, informal environment. The sponsor will have:

- Naming rights to the welcome reception
- Acknowledgement as the sponsor during the reception, with your logo/banner displayed
- One complimentary conference registration (includes Welcome Reception, Dinner & Closing Drinks)
- Four additional complimentary tickets to the welcome reception
- Recognition as a sponsor on all printed and online conference material
- Acknowledgement as a sponsor on signage in the registration area
- A company profile in the program handbook
- A delegate list provided after the conference (Name and company only, subject to privacy laws and individual delegate approval)

Networking Drinks (pre Dinner) \$2,750

This function, on the evening preceding the conference dinner provides an opportunity for delegates to meet in a convivial and informal environment. The sponsor of the pre-dinner drinks will be acknowledged and will also have:

- Acknowledgement as the sponsor during the drinks, with your logo/banner displayed
- One complimentary conference registration (includes Welcome Reception, Dinner & Closing Drinks)
- Two complimentary dinner tickets
- Recognition as a sponsor on all printed and online conference material except Conference Satchel
- Acknowledgement as a sponsor on signage in the registration area
- A company profile in the program handbook
- A delegate list provided after the conference (Name and company only, subject to privacy laws and individual delegate approval)

Pocket Program \$1,650

Upon registration, delegates receive a pocket program summarising times and location of sessions and social activities. The pocket program is a valued guide for all attending and only one sponsor name will appear on the guide. The sponsor will have:

- High visibility throughout the conference with delegates' repeated reference to the pocket program
- One complimentary conference registration (includes Welcome Reception, Dinner & Closing Drinks)
- Recognition as a sponsor on all printed and online conference material, but not Conference Satchel
- Acknowledgement as a sponsor on signage in the registration area
- A company profile in the program handbook
- A delegate list provided after the conference (Name and company only, subject to privacy laws and individual delegate approval)

Conference name tags & lanyard \$1,650

Sponsorship of the name tag and lanyard includes:

- High visibility with the sponsor's logo/name on the name tag and lanyard as supplied
- One complimentary conference registration (includes Welcome Reception, Dinner & Closing Drinks)
- Recognition as a sponsor on all printed and online conference material, but not Conference Satchel
- Acknowledgement as a sponsor on signage in the registration area
- A company profile in the program handbook
- A delegate list provided after the conference (Name and company only, subject to privacy laws and individual delegate approval)

Lunches \$1,100

Lunch will be provided for delegates at the venue each day of the conference. Two sponsorships are available for which sponsors will receive:

- Corporate signage displayed during lunch
- Recognition as sponsor prior to lunch
- Recognition as a sponsor on all printed and online conference material, but not Conference Satchel
- Acknowledgement as a sponsor on sponsorship signage in the registration area
- A company profile in the program handbook
- A delegate list provided after the conference (Name and company only, subject to privacy laws and individual delegate approval)

Morning / afternoon tea \$550

Morning and afternoon teas will be provided for delegates at the venue each day of the conference. Four sponsorships are available for which sponsors will receive:

- Recognition as sponsor with signage on serving tables
- Recognition as a sponsor on all printed and online conference material, but not Conference Satchel
- Acknowledgement as a sponsor on signage in the registration area
- Corporate signage displayed during the morning or afternoon tea
- A company profile in the program handbook
- A delegate list provided after the conference (Name and company only, subject to privacy laws and individual delegate approval)

Other options to promote your organisation

Satchel Insert \$660

Satchel inserts are a single item (no bigger than A4 size) or brochure that will be packed into delegate satchels prior to the Conference. They are a good opportunity to promote your organisation or product. Contact Convention Wise for numbers required closer to the conference. We expect between 400 and 500 delegates. Please use the delivery slip provided which we will forward.

One Page Advert in Conference Handbook \$440

This is a good opportunity to promote your organisation or product permanently within the Conference Handbook. We require the advert (supplied by you) to be landscape 16cm x 11.5 cm, black and white only, in pdf format. Please contact Convention Wise for further details.

In-Kind Sponsorship

We would be happy to discuss with you any other ideas for sponsorship packages or a combination of packages that may suit you. Opportunities that exist for in-kind sponsorship of the Conference might include:

- Internet café (can be set up in conjunction with the AV supplier)
- Pads and pens
- Coffee mugs
- Branded caps
- Conference polo shirts
- USB drive

Items can be included in each delegates' conference bags and can include the name and date of the Conference and the name and logo of the company sponsoring the material.

Contact Phil Holmes to discuss options – we can have these made for you.

CATERING

Sponsors: Where sponsors receive an exhibition booth as part of their sponsorship package, they also receive a complimentary registration which covers them for all catering including the Conference Dinner and Welcome Reception. **Any additional personnel** attending the booth must purchase an exhibitor's package for \$350 entitling them to attend the Welcome Function, Conference Dinner and for morning and afternoon teas and lunches for the period of the conference. A conference satchel is **not** included.

Non-sponsor Exhibitors: Catering is included for one exhibitor per booth. **Any additional personnel** attending the booth must purchase an exhibitor's package for \$350 entitling them to attend the Welcome Function, and for morning and afternoon teas and lunches for the period of the conference. A conference satchel is **not** included.

Day catering only (ie not attending the Dinner) will be \$80 per day and **does not** include a Conference Satchel.

All sponsors should please note:

- Only the Principal Sponsor will receive logo recognition on the satchel and pocket program, apart from the specific Satchel and Pocket Program sponsors.
- All sponsors and exhibitors will receive a delegate list onsite (soft copy) provided after the conference (Name and company only, subject to privacy laws and individual delegate approval).

CANCELLATION POLICY – Sponsors and Exhibitors

All cancellations received before May 15th, 2010 will receive a full refund. After this and up to June 15th 2010, cancellations will incur a \$330 fee. After this date, no refund will be made available.

Please complete the following sponsorship or exhibitor registration details on the following relevant registration form on page 11 or 12. If you are an Exhibitor, please refer to the separate "**Exhibitor Manual**" (which will be made available to all Exhibitors and Sponsors who take up the Exhibitor option) which outlines the *Terms of Agreement*. Mail/fax all forms with your deposit to the Conference Secretariat at the address given below.

A 30% deposit is necessary to secure your Sponsorship package.

The full balance is payable by June 15th 2010

Please note: You are strongly encouraged to register and book accommodation and travel early. Hotels will not hold allocations at conference rates less than 30 days out from the conference and airfares will rise noticeably within 30 days of the conference.

Melbourne is a popular destination at this time of the year.

Please do not underestimate the importance of early bookings.

INTELLIGENCE 2010

July 27 - 29, 2010, Hilton on the Park, Melbourne

SPONSOR BOOKING

Title _____ Surname _____ First Name _____

Organisation _____

Postal Address _____

_____ Postcode _____

Telephone: (Bus) _____ (Fax) _____

Email _____

Name of additional booth minder for Name Badge (if applicable) _____

Sponsor Package (please tick)

- | | | |
|-----------------------|----------|--------------------------|
| Principal Sponsor | \$11,000 | <input type="checkbox"/> |
| Major Sponsor | \$ 7,700 | <input type="checkbox"/> |
| Conference dinner | \$ 6,600 | <input type="checkbox"/> |
| Conference Satchel | \$ 4,400 | <input type="checkbox"/> |
| Welcome function | \$ 2,750 | <input type="checkbox"/> |
| Networking Drinks | \$ 2,750 | <input type="checkbox"/> |
| Pocket program | \$ 1,650 | <input type="checkbox"/> |
| Name tag/lanyard | \$ 1,650 | <input type="checkbox"/> |
| Lunch | \$ 1,100 | <input type="checkbox"/> |
| Morning/afternoon tea | \$ 550 | <input type="checkbox"/> |
| Handbook Advert | \$ 440 | <input type="checkbox"/> |
| Satchel Insert | \$ 660 | <input type="checkbox"/> |

In-kind

Sponsor Exhibition Package:

__ complimentary booth = no charge
__ extra booth \$2750/\$3025 = \$ _____

Food Packages:

Day catering @\$80/day = \$ _____
Additional Rep ... @ \$350 = \$ _____
Extra Dinners @ \$120 = \$ _____

TOTAL \$ _____

Deposit required 30% of total = \$ _____

Balance required by June 15th please.

Please indicate any other dietary or special requirements _____

PAYMENT: Please make cheques payable to: "AIPIO Conference Account" and send to:
AIPIO Conference, C/-Convention Wise, Mures Building, Victoria Dock, Hobart TAS 7000

OR: EFT to AIPIO Conference Account **BSB 067-102 A/c 1025 4961** and include Invoice # in bank details.

OR: Please charge \$..... to my Mastercard Visa AMEX

Card Number: _____

Expiry Date _____ Cardholder Name _____

Cardholder Signature _____

WE HEREBY AGREE TO INDEMNIFY THE CONFERENCE COMMITTEE AND ITS CONTRACTORS AGAINST CLAIMS ARISING FROM LOSS OR DAMAGE TO EXHIBITS AND ANY DAMAGE CAUSED TO THE SPACE, WALLS, FLOOR, CEILINGS, FURNITURE, FITTINGS & FURNISHINGS CAUSED BY US AT THE EXHIBITION VENUE DURING THE MOVE-IN PERIOD, OCCUPANCIES & MOVE-OUT PERIOD. I AM AWARE OF THE CANCELLATION POLICY ON Pg. 9

Name of Sponsor _____

Signature _____ Date _____

INTELLIGENCE 2010

July 27 - 29, 2010, Hilton on the Park, Melbourne

EXHIBITOR BOOTH BOOKING (Sponsors should complete the above form)

Title _____ Surname _____ Given Name _____

Organisation (Booth Fascia Name) _____

Postal Address _____

_____ Postcode _____

Telephone: (Bus) _____ (Fax) _____

Email _____

Name of additional attendee for Name Badge _____

Name of additional attendee for Name Badge _____

Exhibition Package: nb member / non-member price

_____ booths @ \$2,750 / \$3,025 = \$_____ (includes full catering for one booth attendee)

Please indicate number of tickets required for all representatives attending social functions.

Catering Packages for additional booth minders:

Additional Rep ___ @ \$350 = \$_____ (This full catering option inc Welcome, Dinner, Closing Drinks)

Day catering ___ @ \$80/day = \$_____

Extra Dinners ___ @ \$120 = \$_____

Extra Welcome Function ___ @ \$45 = \$_____

TOTAL = \$_____ (We are happy to take full payment now!)

Deposit required 50% of total = \$_____ **Final payment is due June 15th please.**

Please indicate any other dietary or special requirements _____

PAYMENT: Please make cheques payable to: **"AIPIO Conference Account"** and send to:
AIPIO Conference, C/-Convention Wise, Mures Building, Victoria Dock, Hobart TAS 7000

OR: EFT to AIPIO Conference Account **BSB 067-102 A/c 1025 4961** and include Invoice # in bank details.

OR: Please charge \$..... to my Mastercard Visa AMEX

Card Number: _____

Expiry Date: _____ Cardholder Name _____

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Name of Exhibitor _____

Signature _____ Date _____

Accommodation:

To obtain group discount rates, all accommodation must be booked through Convention Wise. We require a credit card for to secure your booking. Your card details will be forwarded to the Hotel and may be debited for the first night's fee. In the event of a cancellation of or 'no-show' the deposit will not be refunded. Insurance is recommended. You will be required to pay the full amount on check out.

Convention Wise are not able to guarantee rooms without credit card details.

Please circle room type and indicate 1st, 2nd and 3rd preferences:

| PREF | PLEASE CIRCLE YOUR CHOICE | |
|--|--|-------|
| Hilton on the Park (the venue) 192 Wellington Parade, Melbourne | Single Standard Room | \$255 |
| Punt Hill Manhattan Apartments 57 Flinders Lane, Melbourne | 1BA (Twin) | \$185 |
| | 1BA (Queen – single/double) | \$185 |
| | 2BA | \$265 |
| | 3BA | \$340 |
| Hotel Lindrum 26 Flinders Street, Melbourne | Single/Twin/Double | \$200 |
| Quest East Melbourne 48 Wellington Parade, Melbourne | Studio Q, \$169.00 inc 1 continental breakfast | |
| | Studio T, \$225.00 inc 1 continental breakfast | |

Smoking Non Smoking

I wish to share with _____

Number of extra persons _____

Day In _____ July 2010 Day Out _____ July 2010

We require a credit card to secure your booking. Your card details will be forwarded to the Hotel and may be debited for the first night's fee. In the event of a cancellation or 'no-show' a fee will apply. Insurance is recommended. Please make yourself aware of your hotel's cancellation policy.

Mastercard Visa AMEX

Card Number: _____

Expiry Date _____ Cardholder Name _____

Cardholder Signature _____

Please note: You are strongly encouraged to register and book accommodation and travel early. Hotels will not hold allocations at conference rates less than 30 days out from the conference and airfares will rise noticeably within 30 days of the conference. Please do not underestimate the importance of early bookings.

AIPIO 2010 CONFERENCE - Please affix this label to any materials being sent to Hilton on the Park, Melbourne

Box/Parcel No. _____ of _____

DELIVER TO: ATTENTION: Kylee Mather



**Hilton on the Park
192 Wellington Parade
Melbourne
VIC 3002**

COMPANY SITE NAME & BOOTH NUMBER _____

EVENT

Intelligence 2010

SENDER (NAME) _____

(ADDRESS) _____

Contact: _____

Office Ph: _____ Mobile: _____

Date: Tuesday 27th July 2010

Room: Conference area

Description of Goods (please circle)

Display Items Satchel Inserts Banners General Conference Goods

Other (description) _____

Please note – Goods will not be returned without a completed /signed consignment note

Notes